YouGov®
What the world thinks

Cryptocurrency
Fieldwork Dates: 6th - 9th September 2019

Conducted by YouGov
On behalf of YouGov RealTime

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1262 adults. Fieldwork was undertaken between 6th - 9th September 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime
Cryptocurrency
US_nat_int Sample: 6th - 9th September 2019

YouGov — What the world thinks

	Total	Gender		Generation							Region				White
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N

rcc_q1. A cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous. With that in mind, which, if any, of the following cryptocurrencies have you ever heard of? Please select all that apply.

	Total	Male (A)	Female (B)	Gen Z (C)	Millennial (D)	Gen X (E)	Baby Boomer (F)	Silent (G)	Pre-Silent (H)	Other (I)	Northeast (J)	Midwest (K)	South (L)	West (M)	White (N)
Unweighted base	1262	565	697	29	418	361	370	83	1	-	244	241	482	295	831
Base: All US Adults	1262	613	649	40	404	343	381	92	0	-	225	265	475	297	819
Bitcoin	75%	78% B	71%	68% **	73%	74%	79%	72% *	100% **	- **	73%	74%	73%	80%	80% O.P
Bitcoin Cash	24%	26%	21%	44% **	28% F.G	23%	19%	16% *	- **	- **	27% K	19%	24%	25%	20%
Litecoin	13%	18% B	8%	27% **	23% E.F.G	10% G	7%	1% *	- **	- **	15% K	9%	13%	15% K	10%
Ethereum	17%	24% B	9%	53% **	25% E.F.G	16% F.G	8%	2% *	- **	- **	21%	14%	14%	20%	15%
Ripple	8%	12% B	5%	13% **	16% E.F.G	7% F.G	3%	1% *	- **	- **	14% K.L.M	7%	8%	7%	7%
Other	1%	1%	1%	5% **	2% F	1% F	-	- *	- **	- **	2%	1%	1%	1%	1%
Not applicable - I have not heard of any cryptocurrencies	19%	17%	20%	26% **	16%	21%	17%	26% D*	- **	- **	18%	22% M	20%	14%	16%

rcc_q2. Which, if any, of the following cryptocurrencies have you purchased within the last year (i.e., since September 2018)? Please select all that apply.

	Total	Male (A)	Female (B)	Gen Z (C)	Millennial (D)	Gen X (E)	Baby Boomer (F)	Silent (G)	Pre-Silent (H)	Other (I)	Northeast (J)	Midwest (K)	South (L)	West (M)	White (N)
Unweighted base	1035	480	555	22	352	292	306	62	1	-	201	191	390	253	702
Base: All US Adults who know of at least one cryptocurrency	1028	510	518	30	340	272	318	68	0	-	184	208	380	256	688
Bitcoin	11%	14% B	8%	10% **	20% E.F.G	10% F	4%	2% *	- **	- **	11%	10%	12%	10%	10%
Bitcoin Cash	6%	7%	5%	13% **	12% E.F.G	6% F	2%	- *	- **	- **	7%	5%	7%	6%	3%
Litecoin	5%	6%	4%	- **	11% E.F.G	3%	1%	- *	- **	- **	6%	4%	5%	4%	3%
Ethereum	5%	7% B	4%	- **	13% E.F.G	3% F	0%	- *	- **	- **	7%	5%	4%	6%	3%
Ripple	3%	5%	2%	- **	8% E.F.G	3% F	0%	- *	- **	- **	4%	4%	3%	3%	2%
Other	0%	0%	0%	- **	0%	1%	-	- *	- **	- **	-	0%	-	1%	0%
Not applicable - I have not purchased any cryptocurrency in the past year (i.e., since September 2019)	82%	79%	85% A	84% **	65%	85% D	95% D.E	98% D.E*	100% **	- **	81%	84%	82%	82%	86% O.P.Q

rcc_q3. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

	Total	Male (A)	Female (B)	Gen Z (C)	Millennial (D)	Gen X (E)	Baby Boomer (F)	Silent (G)	Pre-Silent (H)	Other (I)	Northeast (J)	Midwest (K)	South (L)	West (M)	White (N)
Unweighted base	1035	480	555	22	352	292	306	62	1	-	201	191	390	253	702
Base: All US Adults who know of at least one cryptocurrency	1028	510	518	30	340	272	318	68	0	-	184	208	380	256	688
Very good	7%	9%	5%	3% **	15% E.F.G	6% F	2%	- *	- **	- **	7%	8%	7%	7%	5%
Somewhat good	14%	17% B	11%	18% **	20% F.G	15% F.G	9% G	- *	- **	- **	11%	15%	16%	13%	12%
Neither good nor bad	17%	15%	18%	25% **	18%	17%	15%	11% *	100% **	- **	20%	13%	18%	15%	14%
Somewhat bad	18%	19%	18%	5% **	18%	19%	19%	21% *	- **	- **	15%	25% J.L	17%	18%	22% O.P
Very bad	17%	19%	15%	39% **	10%	12%	24% D.E	26% D.E*	- **	- **	18%	15%	15%	21%	19% O

YouGov
What the world thinks

	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
		O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

rcc_q1. A cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.With that in mind, which, if any, of the following cryptocurrencies have you ever heard of? Please select all that apply.

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1262	163	162	106	439	433	244	146	583	12	107	22	724	329	98
Base: All US Adults	1262	147	198	98	511	392	231	129	563	11	103	21	699	352	96
Bitcoin	75%	61% *	66% *	73% *	63%	82% R	80% R	89% R.T	77%	76% **	80%	89% **	78% AA	71%	77% *
Bitcoin Cash	24%	32% N	26% *	31% N*	23%	25%	22%	23%	22%	33% **	26%	24% **	23%	28% AC	20% *
Litecoin	13%	15% N	19% N*	25% N*	9%	17% R	14%	13%	13% AC	31% **	16% AB.AC	18% **	14% AC	16% AB.AC	7% *
Ethereum	17%	12% *	19% *	29% N.O*	12%	18% R	19% R	23% R	18% AC	- **	17% AC	15% **	17% AC	19% AB.AC	10% *
Ripple	8%	12% N	11% *	14% N*	7%	11%	7%	12%	8%	7% **	11% AC	8% **	8% AC	12% AB.AC	4% *
Other	1%	- *	1% *	4% N.O*	1%	2%	1%	2%	1%	- **	2%	- **	1%	2%	2% *
Not applicable - I have not heard of any cryptocurrencies	19%	28% N.Q	23% *	16% *	29% S.T.U	12%	13%	9%	17%	8% **	16%	7% **	17%	20%	16% *

rcc_q2. Which, if any, of the following cryptocurrencies have you purchased within the last year (i.e., since September 2018)? Please select all that apply.

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1035	119	124	90	309	381	213	132	482	11	90	20	603	271	82
Base: All US Adults who know of at least one cryptocurrency	1028	105	152	83	363	346	201	117	467	10	87	20	584	282	81
Bitcoin	11%	17% N*	12% *	12% *	9%	11%	13%	14%	13%	26% **	9% *	9% **	13%	10%	6% *
Bitcoin Cash	6%	17% N*	9% N*	12% N*	6%	6%	5%	8%	6%	10% **	4% *	9% **	6%	8%	3% *
Litecoin	5%	10% N*	7% *	7% *	4%	6%	4%	6%	6%	- **	5% *	4% **	6%	4%	3% *
Ethereum	5%	9% N*	7% *	13% N*	4%	5%	7%	6%	5%	32% **	5% *	5% **	5%	6%	3% *
Ripple	3%	10% N.Q*	7% N*	1% *	3%	4%	4%	2%	4%	- **	3% *	4% **	4%	3%	3% *
Other	0%	- *	- *	- *	-	0%	1%	1%	0%	- **	- *	- **	0%	0%	- *
Not applicable - I have not purchased any cryptocurrency in the past year (i.e., since September 2019)	82%	71% *	76% *	74% *	83%	82%	81%	83%	82%	49% **	87% *	87% **	82%	80%	90% AA*

rcc_q3. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

	Total	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1035	119	124	90	309	381	213	132	482	11	90	20	603	271	82
Base: All US Adults who know of at least one cryptocurrency	1028	105	152	83	363	346	201	117	467	10	87	20	584	282	81
Very good	7%	15% N.Q*	13% N*	5% *	8%	5%	9%	7%	9% AB.AC	33% **	5% *	- **	9% AB.AC	8% AB	1% *
Somewhat good	14%	15% *	21% N*	12% *	15%	15%	12%	10%	12%	- **	21% V.Z.AB*	20% **	13% V	17%	9% *
Neither good nor bad	17%	25% N*	16% *	28% N*	15%	17%	16%	19%	18%	8% **	20% *	27% **	18%	16%	10% *
Somewhat bad	18%	9% *	10% *	18% *	15%	19%	23% R	20%	18%	16% **	26% AB*	5% **	19%	21%	13% *
Very bad	17%	8% *	16% *	15% *	17%	17%	16%	19%	19% X.AA	28% **	7% *	37% **	18% X.AA	12%	23% X.AA*

YouGov RealTime
Cryptocurrency
US_nat_int Sample: 6th - 9th September 2019

YouGov — What the world thinks

	Total	Widowed	Separated	Other	Prefer not to say	Parent or guardian of any children					Income				Urban
						Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under $40k	$40k to $80k	$80k+	Don't know / Prefer not to say	
		AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP

rcc_q1. A cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous. With that in mind, which, if any, of the following cryptocurrencies have you ever heard of? Please select all that apply.

	Total	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Unweighted base	1262	66	18	4	23	388	361	690	528	44	438	343	328	153	438
Base: All US Adults	1262	68	17	5	24	355	363	665	556	41	462	335	304	160	436
Bitcoin	75%	70%	68%	38%	49%	74%	74%	75%	78%	29%	69%	78%	84%	68%	74%
		*	**	**	**	AK	AK	AK	AK	*		AL.AO	AL.AO		
Bitcoin Cash	24%	15%	18%	15%	22%	28%	18%	23%	25%	10%	24%	23%	26%	19%	30%
		*	**	**	**	AH.AI.AK		AH	AH.AK	*					AQ.AR
Litecoin	13%	1%	19%	-	7%	17%	5%	11%	16%	10%	12%	13%	18%	6%	19%
		*	**	**	**	AH.AI		AH	AH.AI	*		AO	AL.AO		AQ.AR
Ethereum	17%	2%	19%	-	29%	21%	10%	15%	19%	14%	13%	17%	24%	12%	21%
		*	**	**	**	AH.AI		AH	AH	*			AL.AM.AO		AQ.AR
Ripple	8%	1%	-	23%	-	11%	4%	7%	10%	6%	7%	9%	12%	4%	13%
		*	**	**	**	AH.AI		AH	AH	*			AL.AO		AQ.AR
Other	1%	-	-	-	-	1%	0%	1%	2%	-	0%	2%	2%	1%	0%
		*	**	**	**				AH.AI	*		AL			
Not applicable - I have not heard of any cryptocurrencies	19%	25%	19%	62%	41%	18%	18%	18%	16%	57%	22%	17%	10%	28%	18%
		*	**	**	**					AG.AH.AI.AJ*	AN	AN		AM.AN	

rcc_q2. Which, if any, of the following cryptocurrencies have you purchased within the last year (i.e., since September 2018)? Please select all that apply.

	Total	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Unweighted base	1035	51	15	2	11	321	296	566	448	21	341	289	296	109	362
Base: All US Adults who know of at least one cryptocurrency	1028	52	14	2	14	291	298	544	466	18	359	280	274	115	357
Bitcoin	11%	6%	12%	-	7%	21%	7%	14%	8%	6%	9%	11%	16%	6%	19%
		*	**	**	**	AH.AI.AJ		AH.AI.AJ		**			AL.AO	*	AQ.AR
Bitcoin Cash	6%	5%	11%	-	13%	11%	5%	7%	5%	10%	8%	3%	8%	2%	10%
		*	**	**	**	AH.AI.AJ		AH		**	AM		AM.AO	*	AQ
Litecoin	5%	2%	12%	-	-	11%	2%	6%	3%	9%	5%	4%	6%	2%	8%
		*	**	**	**	AH.AI.AJ		AH.AJ		**				*	AQ.AR
Ethereum	5%	1%	12%	-	18%	9%	5%	6%	4%	9%	5%	5%	8%	1%	9%
		*	**	**	**	AH.AJ				**			AO	*	AQ.AR
Ripple	3%	-	-	-	11%	6%	3%	4%	2%	17%	4%	3%	4%	1%	6%
		*	**	**	**	AJ		AJ		**				*	AQ
Other	0%	-	-	-	-	1%	-	0%	0%	-	-	0%	1%	-	-
		*	**	**	**					**				*	
Not applicable - I have not purchased any cryptocurrency in the past year (i.e., since September 2019)	82%	89%	77%	100%	65%	71%	87%	80%	86%	53%	81%	84%	77%	91%	74%
		*	**	**	**		AG.AI	AG	AG.AI	**		AN		AL.AN*	

rcc_q3. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

	Total	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Unweighted base	1035	51	15	2	11	321	296	566	448	21	341	289	296	109	362
Base: All US Adults who know of at least one cryptocurrency	1028	52	14	2	14	291	298	544	466	18	359	280	274	115	357
Very good	7%	-	-	-	-	15%	3%	9%	5%	-	7%	6%	10%	2%	15%
		*	**	**	**	AH.AI.AJ		AH.AJ		**			AO	*	AQ.AR
Somewhat good	14%	12%	13%	40%	13%	17%	10%	13%	15%	14%	16%	14%	13%	8%	19%
		*	**	**	**	AH.AI		AH	AH	**				*	AQ.AR
Neither good nor bad	17%	16%	19%	-	6%	21%	14%	17%	16%	29%	17%	21%	16%	6%	16%
		*	**	**	**	AH.AI				**	AO	AO	AO	*	
Somewhat bad	18%	15%	12%	-	20%	16%	18%	17%	20%	21%	16%	23%	20%	15%	15%
		*	**	**	**					**		AL		*	
Very bad	17%	17%	18%	-	38%	12%	23%	18%	16%	15%	14%	12%	21%	30%	16%
		*	**	**	**		AG.AI.AJ	AG		**			AL.AM	AL.AM*	

YouGov RealTime
Cryptocurrency
US_nat_int Sample: 6th - 9th September 2019

YouGov
What the world thinks

	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
		AQ	**AR**	**AS**

rcc_q1. A cryptocurrency is a form of digital or virtual money that is generally designed to be decentralized, secure, and, in many cases, anonymous.With that in mind, which, if any, of the following cryptocurrencies have you ever heard of? Please select all that apply.

	Total	AQ	AR	AS
Unweighted base	1262	611	203	10
Base: All US Adults	1262	603	213	11
Bitcoin	75%	75%	74%	78% **
Bitcoin Cash	24%	20%	19%	29% **
Litecoin	13%	11%	7%	26% **
Ethereum	17%	15% AR	9%	39% **
Ripple	8%	6%	4%	35% **
Other	1%	2% AP	1%	- **
Not applicable - I have not heard of any cryptocurrencies	19%	18%	22%	7% **

rcc_q2. Which, if any, of the following cryptocurrencies have you purchased within the last year (i.e., since September 2018)? Please select all that apply.

	Total	AQ	AR	AS
Unweighted base	1035	506	158	9
Base: All US Adults who know of at least one cryptocurrency	1028	494	167	10
Bitcoin	11%	6%	7%	20% **
Bitcoin Cash	6%	4%	5%	- **
Litecoin	5%	3%	2%	16% **
Ethereum	5%	4% AR	1%	16% **
Ripple	3%	2%	2%	- **
Other	0%	1%	-	- **
Not applicable - I have not purchased any cryptocurrency in the past year (i.e., since September 2019)	82%	86% AP	89% AP	72% **

rcc_q3. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

	Total	AQ	AR	AS
Unweighted base	1035	506	158	9
Base: All US Adults who know of at least one cryptocurrency	1028	494	167	10
Very good	7%	3%	3%	12% **
Somewhat good	14%	12%	9%	- **
Neither good nor bad	17%	18%	15%	22% **
Somewhat bad	18%	20%	21%	36% **
Very bad	17%	17%	20%	18% **

![YouGov logo — What the world thinks]

	Total	Gender		Generation							Region				White
		Male	**Female**	**Gen Z (2000 and later)**	**Millennial (1982-1999)**	**Gen X (1965-1981)**	**Baby Boomer (1946-1964)**	**Silent Generation (1928-1945)**	**Pre-Silent Generation (1927 and earlier)**	**Other**	**Northeast**	**Midwest**	**South**	**West**	
Don't know	27%	21%	33% A	10% **	18%	30% D	31% D	42% D*	- **	- **	28%	24%	28%	27%	28%

rcc_q4. If your current personal bank offered a cryptocurrency product, like a savings or checking account, how likely or unlikely would you be you to purchase this product?

	Total	Male	Female	Gen Z	Millennial	Gen X	Baby Boomer	Silent Generation	Pre-Silent	Other	Northeast	Midwest	South	West	White
Unweighted base	1035	480	555	22	352	292	306	62	1	-	201	191	390	253	702
Base: All US Adults who know of at least one cryptocurrency	1028	510	518	30	340	272	318	68	0	-	184	208	380	256	688
Very likely	6%	8% B	4%	3% **	14% E.F.G	5% F	1%	- *	- **	- **	4%	6%	8%	6%	5%
Somewhat likely	11%	14% B	9%	13% **	16% F.G	15% F.G	5%	- *	- **	- **	9%	10%	12%	13%	8%
Neither likely nor unlikely	14%	14%	14%	20% **	17% G	15%	12%	6% *	100% **	- **	11%	14%	16%	14%	12%
Somewhat unlikely	11%	12%	10%	6% **	13%	11%	9%	13% *	- **	- **	11%	13%	12%	8%	12% O
Very unlikely	45%	43%	47%	53% **	30%	37%	62% D.E	65% D.E*	- **	- **	51% L	46%	40%	46%	50% O.P
Don't know	13%	9%	16% A	6% **	10%	16% D	12%	16% *	- **	- **	14%	10%	13%	13%	12%

rcc_q5. Do you think cryptocurrencies are more often used to make legal or illegal purchases, or is it about equal?

	Total	Male	Female	Gen Z	Millennial	Gen X	Baby Boomer	Silent Generation	Pre-Silent	Other	Northeast	Midwest	South	West	White
Unweighted base	1035	480	555	22	352	292	306	62	1	-	201	191	390	253	702
Base: All US Adults who know of at least one cryptocurrency	1028	510	518	30	340	272	318	68	0	-	184	208	380	256	688
Used much more for legal purchases	8%	11% B	5%	3% **	11% F.G	9% G	5%	- *	- **	- **	11%	8%	8%	5%	5%
Used a little more for legal purchases	7%	8%	7%	5% **	14% E.F.G	5%	3%	2% *	- **	- **	6%	6%	8%	8%	6%
Equally used for legal and illegal purchases	22%	24%	21%	18% **	25% F	25% F	18%	17% *	100% **	- **	21%	19%	22%	26%	20%
Used a little more for illegal purchases	16%	16%	16%	22% **	18%	14%	16%	19% *	- **	- **	13%	20%	16%	16%	17%
Used much more for illegal purchases	15%	16%	15%	37% **	12%	15%	17%	17% *	- **	- **	20% K.M	12%	18%	11%	17% P
Don't know	31%	26%	37% A	15% **	20%	32% D	42% D.E	44% D*	- **	- **	29%	36%	28%	34%	34% Q

rcc_q6. How widely accepted, if at all, do you think cryptocurrencies will become within the next 10 years as a means of transaction for legal purposes?

	Total	Male	Female	Gen Z	Millennial	Gen X	Baby Boomer	Silent Generation	Pre-Silent	Other	Northeast	Midwest	South	West	White
Unweighted base	1035	480	555	22	352	292	306	62	1	-	201	191	390	253	702
Base: All US Adults who know of at least one cryptocurrency	1028	510	518	30	340	272	318	68	0	-	184	208	380	256	688
Very widely accepted	12%	14% B	9%	11% **	18% F.G	13% F.G	5%	3% *	- **	- **	12%	13%	11%	10%	10%
Somewhat widely accepted	29%	31%	27%	21% **	37% E.F.G	27%	25%	19% *	100% **	- **	29%	27%	28%	32%	28%
Not very widely accepted	23%	26%	21%	59% **	23%	24%	21%	23% *	- **	- **	25%	24%	26%	19%	25% P
Not widely accepted at all	11%	11%	11%	3% **	6%	9%	15% D.E	22% D.E*	- **	- **	10%	10%	10%	12%	11%
Don't know	25%	19%	32% A	6% **	16%	27% D	35% D	32% D*	- **	- **	24%	27%	25%	26%	26%

rcc_q7. How interested, if at all, would you be in the US converting to primarily using a cryptocurrency rather than US dollars?

	Total	Male	Female	Gen Z	Millennial	Gen X	Baby Boomer	Silent Generation	Pre-Silent	Other	Northeast	Midwest	South	West	White
Unweighted base	1035	480	555	22	352	292	306	62	1	-	201	191	390	253	702
Base: All US Adults who know of at least one cryptocurrency	1028	510	518	30	340	272	318	68	0	-	184	208	380	256	688
Very interested	7%	10% B	4%	3% **	13% E.F.G	7% F.G	0%	- *	- **	- **	7%	7%	6%	7%	5%

YouGov RealTime
Cryptocurrency
US_nat_int Sample: 6th - 9th September 2019

![YouGov - What the world thinks]

	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Don't know	27%	28% *	23% *	21% *	30%	27%	23%	25%	25%	15% **	21% *	11% **	24%	26%	44% V.X.Z.AA*

rcc_q4. If your current personal bank offered a cryptocurrency product, like a savings or checking account, how likely or unlikely would you be you to purchase this product?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	1035	119	124	90	309	381	213	132	482	11	90	20	603	271	82
Base: All US Adults who know of at least one cryptocurrency	1028	105	152	83	363	346	201	117	467	10	87	20	584	282	81
Very likely	6%	15% N.Q*	10% Q*	1% *	6%	5%	10% S	5%	9%	25% **	4% *	- **	8%	5%	2% *
Somewhat likely	11%	12% *	23% N*	13% *	12%	12%	11%	7%	9%	24% **	17% V.Z*	7% **	10% V	15% V	7% *
Neither likely nor unlikely	14%	21% N*	17% *	19% *	16%	15%	10%	15%	12%	- **	19% *	26% **	13%	18% V	12% *
Somewhat unlikely	11%	5% *	9% *	11% *	10%	12%	11%	10%	11%	- **	11% *	4% **	10%	12%	9% *
Very unlikely	45%	32% *	29% *	45% P*	43%	43%	46%	54% R.S	52% X.Z.AA	51% **	35% *	38% **	49% X.AA	34%	53% X.AA*
Don't know	13%	15% *	12% *	11% *	14%	13%	12%	9%	8%	- **	14% *	24% **	9% V	14% V	16% V*

rcc_q5. Do you think cryptocurrencies are more often used to make legal or illegal purchases, or is it about equal?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	1035	119	124	90	309	381	213	132	482	11	90	20	603	271	82
Base: All US Adults who know of at least one cryptocurrency	1028	105	152	83	363	346	201	117	467	10	87	20	584	282	81
Used much more for legal purchases	8%	15% N.Q*	17% N.Q*	3% *	9%	6%	9%	10%	8% AC	18% **	5% *	4% **	8% AC	10% AC	4% *
Used a little more for legal purchases	7%	10% *	9% *	6% *	6%	7%	8%	8%	8% AC	- **	11% AC*	9% **	8% AC	7%	5% *
Equally used for legal and illegal purchases	22%	22% *	29% *	30% N*	24% U	24% U	20%	15%	22%	32% **	24% *	22% **	22%	25%	18% *
Used a little more for illegal purchases	16%	10% *	15% *	20% *	16%	17%	17%	14%	17%	10% **	24% AA*	19% **	18%	14%	19% *
Used much more for illegal purchases	15%	12% *	8% *	18% *	11%	17% R	15%	25% R.T	16% AB	33% **	11% *	18% **	16% AB	14%	7% *
Don't know	31%	30% *	23% *	23% *	34%	30%	31%	29%	29%	8% **	25% *	27% **	28%	30%	47% V.X.Z.AA*

rcc_q6. How widely accepted, if at all, do you think cryptocurrencies will become within the next 10 years as a means of transaction for legal purposes?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	1035	119	124	90	309	381	213	132	482	11	90	20	603	271	82
Base: All US Adults who know of at least one cryptocurrency	1028	105	152	83	363	346	201	117	467	10	87	20	584	282	81
Very widely accepted	12%	20% N.Q*	16% *	7% *	11%	10%	14%	13%	13% AC	41% **	12% AC*	- **	13% AC	13% AC	7% *
Somewhat widely accepted	29%	28% *	38% *	24% *	29%	30%	29%	24%	28% AB	24% **	33% AB*	36% **	29% AB	36% AB	14% *
Not very widely accepted	23%	21% *	14% *	31% P*	20%	24%	26%	31% R	25% AC	26% **	30% AC*	26% **	26% AC	20%	20% *
Not widely accepted at all	11%	6% *	11% *	12% *	9%	12%	13%	10%	13% X.Z.AA	- **	5% *	13% **	12% X	7%	14% *
Don't know	25%	25% *	20% *	26% *	31% T	24%	18%	22%	21%	9% **	20% *	26% **	21%	25%	45% V.X.Z.AA*

rcc_q7. How interested, if at all, would you be in the US converting to primarily using a cryptocurrency rather than US dollars?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Unweighted base	1035	119	124	90	309	381	213	132	482	11	90	20	603	271	82
Base: All US Adults who know of at least one cryptocurrency	1028	105	152	83	363	346	201	117	467	10	87	20	584	282	81
Very interested	7%	16% N.Q*	8% *	4% *	5%	7%	8%	7%	8% AC	8% **	5% *	7% **	8% AC	6%	2% *

YouGov — What the world thinks

	Total	Widowed	Separated	Other	Prefer not to say	Parent or guardian of any children					Income				Urban
						Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under $40k	$40k to $80k	$80k+	Don't know / Prefer not to say	
Don't know	27%	40% V.X.Z*	37% **	60% **	24% **	20%	32% AG.AI	26% AG	28% AG	21% **	30% AN	24%	20%	40% AM.AN*	20%

rcc_q4. If your current personal bank offered a cryptocurrency product, like a savings or checking account, how likely or unlikely would you be you to purchase this product?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under $40k	$40k to $80k	$80k+	Don't know / Prefer not to say	Urban
Unweighted base	1035	51	15	2	11	321	296	566	448	21	341	289	296	109	362
Base: All US Adults who know of at least one cryptocurrency	1028	52	14	2	14	291	298	544	466	18	359	280	274	115	357
Very likely	6%	1% *	6% **	- **	- **	15% AH.AI.AJ	4%	9% AH.AJ	3%	- **	6%	4%	11% AL.AM.AO	1% *	14% AQ.AR
Somewhat likely	11%	9% *	7% **	- **	6% **	13% AH.AI	7%	10% AH	12% AH	19% **	13%	13%	10%	6% *	13%
Neither likely nor unlikely	14%	12% *	6% **	- **	- **	16%	12%	14%	14%	19% **	15%	18% AN	11%	9% *	11%
Somewhat unlikely	11%	11% *	17% **	- **	11% **	10%	9%	9%	13%	9% **	13%	12%	9%	8% *	11%
Very unlikely	45%	48% *	25% **	- **	53% **	36%	56% AG.AI.AJ	46% AG	44% AG	16% **	38%	43%	52% AL.AM	53% AL*	39%
Don't know	13%	18% V.Z*	38% **	100% **	30% **	10%	12%	11%	13%	37% **	16% AN	10%	7%	23% AM.AN*	12%

rcc_q5. Do you think cryptocurrencies are more often used to make legal or illegal purchases, or is it about equal?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under $40k	$40k to $80k	$80k+	Don't know / Prefer not to say	Urban
Unweighted base	1035	51	15	2	11	321	296	566	448	21	341	289	296	109	362
Base: All US Adults who know of at least one cryptocurrency	1028	52	14	2	14	291	298	544	466	18	359	280	274	115	357
Used much more for legal purchases	8%	- *	6% **	- **	- **	13% AH.AI.AJ	4%	9% AH	7%	- **	9%	7%	9%	3% *	15% AQ.AR
Used a little more for legal purchases	7%	- *	6% **	- **	7% **	11% AH.AI.AJ	6%	8%	6%	9% **	7%	8% AO	10% AO	1% *	12% AQ.AR
Equally used for legal and illegal purchases	22%	17% *	20% **	40% **	12% **	23%	18%	21%	23%	32% **	27% AN.AO	24% AO	18%	13% *	26% AQ
Used a little more for illegal purchases	16%	13% *	19% **	- **	6% **	15%	19%	17%	16%	10% **	14%	18%	18%	17% *	10%
Used much more for illegal purchases	15%	19% AB*	10% **	- **	44% **	14%	15%	15%	16%	8% **	11%	13%	23% AL.AM	15% *	13%
Don't know	31%	50% V.X.Z.AA*	38% **	60% **	31% **	24%	38% AG.AI	31% AG	31% AG	41% **	32% AN	31% AN	22%	50% AL.AM.AN*	25%

rcc_q6. How widely accepted, if at all, do you think cryptocurrencies will become within the next 10 years as a means of transaction for legal purposes?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under $40k	$40k to $80k	$80k+	Don't know / Prefer not to say	Urban
Unweighted base	1035	51	15	2	11	321	296	566	448	21	341	289	296	109	362
Base: All US Adults who know of at least one cryptocurrency	1028	52	14	2	14	291	298	544	466	18	359	280	274	115	357
Very widely accepted	12%	2% *	14% **	- **	6% **	20% AH.AI.AJ	7%	13% AH	9%	13% **	11%	8%	19% AL.AM.AO	4% *	19% AQ.AR
Somewhat widely accepted	29%	26% *	13% **	40% **	- **	32% AH.AI	21%	26% AH	32% AH	23% **	28%	32%	28%	24% *	33% AQ
Not very widely accepted	23%	12% *	29% **	- **	59% **	21%	26%	23%	24%	19% **	21%	26%	26%	21% *	19%
Not widely accepted at all	11%	17% X.AA*	- **	- **	11% **	9%	15% AG.AJ	13% AG.AJ	8%	19% **	9%	10%	12%	16% *	8%
Don't know	25%	44% V.X.Z.AA*	44% **	60% **	24% **	18%	30% AG.AI	25% AG	26% AG	27% **	31% AN	24% AN	15%	35% AN*	20%

rcc_q7. How interested, if at all, would you be in the US converting to primarily using a cryptocurrency rather than US dollars?

	Total	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under $40k	$40k to $80k	$80k+	Don't know / Prefer not to say	Urban
Unweighted base	1035	51	15	2	11	321	296	566	448	21	341	289	296	109	362
Base: All US Adults who know of at least one cryptocurrency	1028	52	14	2	14	291	298	544	466	18	359	280	274	115	357
Very interested	7%	- *	7% **	- **	7% **	15% AH.AI.AJ	4%	9% AH.AJ	4%	5% **	6%	5%	10% AM.AO	2% *	13% AQ.AR

YouGov RealTime
Cryptocurrency
US_nat_int Sample: 6th - 9th September 2019

YouGov
What the world thinks

	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Don't know	27%	30% AP	33% AP	12% **

rcc_q4. If your current personal bank offered a cryptocurrency product, like a savings or checking account, how likely or unlikely would you be you to purchase this product?

	Total	Suburban/ Town	Rural	Other
Unweighted base	1035	506	158	9
Base: All US Adults who know of at least one cryptocurrency	1028	494	167	10
Very likely	6%	2%	3%	- **
Somewhat likely	11%	11%	8%	- **
Neither likely nor unlikely	14%	17% AP	15%	8% **
Somewhat unlikely	11%	11%	8%	35% **
Very unlikely	45%	47% AP	51% AP	49% **
Don't know	13%	12%	15%	8% **

rcc_q5. Do you think cryptocurrencies are more often used to make legal or illegal purchases, or is it about equal?

	Total	Suburban/ Town	Rural	Other
Unweighted base	1035	506	158	9
Base: All US Adults who know of at least one cryptocurrency	1028	494	167	10
Used much more for legal purchases	8%	4%	5%	- **
Used a little more for legal purchases	7%	5%	2%	16% **
Equally used for legal and illegal purchases	22%	19%	22%	46% **
Used a little more for illegal purchases	16%	20% AP	19% AP	22% **
Used much more for illegal purchases	15%	17%	16%	- **
Don't know	31%	35% AP	35% AP	17% **

rcc_q6. How widely accepted, if at all, do you think cryptocurrencies will become within the next 10 years as a means of transaction for legal purposes?

	Total	Suburban/ Town	Rural	Other
Unweighted base	1035	506	158	9
Base: All US Adults who know of at least one cryptocurrency	1028	494	167	10
Very widely accepted	12%	8%	7%	16% **
Somewhat widely accepted	29%	26%	29%	32% **
Not very widely accepted	23%	28% AP	21%	11% **
Not widely accepted at all	11%	12%	13%	19% **
Don't know	25%	27% AP	30% AP	22% **

rcc_q7. How interested, if at all, would you be in the US converting to primarily using a cryptocurrency rather than US dollars?

	Total	Suburban/ Town	Rural	Other
Unweighted base	1035	506	158	9
Base: All US Adults who know of at least one cryptocurrency	1028	494	167	10
Very interested	7%	3%	3%	8% **

YouGov
What the world thinks

	Total	Gender		Generation							Region				White
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	
Somewhat interested	12%	15% B	9%	27% **	19% E.F.G	11%	7%	5% *	- **	- **	14% K	7%	11%	16% K	10%
Not very interested	15%	15%	14%	11% **	19% G	13%	13%	7% *	- **	- **	14%	17%	15%	13%	15%
Not at all interested	56%	52%	59% A	46% **	39%	55% D	70% D.E	78% D.E*	100% **	- **	55%	60%	55%	53%	61% O.P.Q
Don't know	11%	8%	14% A	14% **	10%	14%	9%	10% *	- **	- **	10%	8%	13%	11%	9%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov RealTime
Cryptocurrency
US_nat_int Sample: 6th - 9th September 2019

	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Somewhat interested	12%	9% *	25% N.O*	14% *	16% S	10%	11%	10%	11%	33% **	10% *	- **	11%	18% V.Z	8% *
Not very interested	15%	11% *	14% *	18% *	16%	14%	15%	12%	12% AB	16% **	28% V.Z.AB.AC*	19% **	15% V.AB	18% AB	4% *
Not at all interested	56%	45% *	44% *	44% *	54%	54%	56%	63%	60% X.Z.AA	44% **	46% *	52% **	57% X.AA	44%	75% V.X.Z.AA*
Don't know	11%	18% N*	9% *	20% N.P*	9%	14% R	10%	9%	9%	- **	12% *	22% **	9%	14% V	10% *

Cell Contents (Col

YouGov RealTime
Cryptocurrency
US_nat_int Sample: 6th - 9th September 2019

	Total	Widowed	Separated	Other	Prefer not to say	Parent or guardian of any children					Income				Urban
						Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under $40k	$40k to $80k	$80k+	Don't know / Prefer not to say	
Somewhat interested	12%	7% *	12% **	- **	- **	14% AH.AI	7%	11% AH	14% AH	9% **	15%	11%	11%	7% *	14%
Not very interested	15%	12% **	7% **	- **	11% **	14%	10%	12%	18% AH.AI	14% **	15%	18%	13%	10% *	16%
Not at all interested	56%	68% X.AA*	57% **	40% **	66% **	49%	68% AG.AI.AJ	58% AG	52%	51% **	50%	57%	58% AL	62% *	47%
Don't know	11%	12% *	17% **	60% **	16% **	8%	10%	10%	12%	22% **	14% AM.AN	8%	7%	18% AM.AN*	10%

Cell Contents (Col

YouGov RealTime

Cryptocurrency

US_nat_int Sample: 6th - 9th September 2019

	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Somewhat interested	12%	11%	12%	12% **
Not very interested	15%	14%	13%	30% **
Not at all interested	56%	59% AP	65% AP	34% **
Don't know	11%	13% AR	7%	17% **

Cell Contents (Col